

FAN DIRECTED INTERVIEW RESPONSES

A narrative from Jack Baldwin, in response to interview questions from Mary Wood, Brecon Indie Reviews.

Fans have responded really well to this new album being played live at our shows! That was the one thing I was nervous about with this album because it is such a departure from the sound of our older tracks, with more synths and electronic influences, and we spent a lot of time figuring out how to play these songs live and how to fit them in with our older tracks. Luckily, the fans have reacted incredibly well to the new songs live and were already singing the lyrics with us on our album launch gig, the same day the album came out! You can't beat that rush and it's moments like that that I am incredibly grateful for, and I hope the fans know how much they truly mean to us!

Fans should buy this album! It is certainly our most honest, vulnerable, diverse and experimental work yet. We decided to really let go of any structures we had used before and just be creative and have as much fun as possible making the record. We decided to record the album at home to give it a personal feel and as such it is our first time acting as the producers on our record and so there's a lot of experimentation in the production as well, which came as a result of us teaching ourselves as we went. As a result, it's a really interesting and enjoyable album, we think. We spent 8 months working on it every day and we're still not bored of it! So, we're pretty confident that the public won't get bored of it either! There's something in there for everyone!

Song ideas can come from all different areas. Sometimes, it will come from just messing around on the guitar, piano, bass or drums. Other times, it will come from a vocal melody and other times it may just come from an idea someone has produced in their head. It really does vary and there's no formula for our process, just as long as it comes from the heart.

The subject matter was quite easy really, I usually just write from either my own perspective about things that are going on my own life or I write from a third-party perspective about observations I have. Also, I sometimes write about political matter, but I try to avoid that. These times it can be difficult to avoid!

In terms of the rap and soul influences, I've always loved that sort of music and have always felt how rap and soul fit together very well. It's no secret that the band has been trying to be seen as more than just a typical rock band and we wanted to explore our other influences. I've always enjoyed rapping and have found it an interesting way of expressing myself in a method which is different to singing. I have experimented with it minimally on other records, but on this one it felt right to try it out more heavily as it was such an experimental record. We will definitely revisit the rap influences in the future.

The next direction is one we are not 100% sure of ourselves. We have been writing and recording lots of new songs which we're really excited about. We've been playing a new punk song we've used live recently and the reaction has been incredible. We've also been going deeper into some soul and jazz sounds and experimenting further with production techniques. What I can say is that there is a general consensus from the band that these new songs we've been working on are our best yet, and we can't wait to start sharing them with everybody soon. But for now, it's all being kept under-wraps!